

U.S. Department of Education

April 24, 2024


Johns Hopkins
University DC Campus

**ATTAINING
C  LLEGE
EXCELLENCE
AND EQUITY
SUMMIT**

Holistic Advising and Wraparound Services



AGENDA OVERVIEW



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| 9:00 - 9:15 | Welcome and Keynote <i>Supporting the Whole Student Through Holistic Advising and Wraparound Services</i> |
| 9:15 - 9:45 | Opening Conversation <i>Learning from Leaders: Scaling Advising Solutions</i> |
| 9:45 - 10:25 | Ignite Presentations and Discussion <i>Selecting Evidence-Based Advising Strategies to Improve Student Outcomes</i> |
| 10:35 - 11:30 | Breakout Sessions - First Round <i>Implementing The Core Components of Advising</i> |
| 12:00 - 12:30 | Lunch and Student Panel <i>Experiencing The Power of Peer-to-Peer Advising</i> |
| 12:40 - 1:35 | Breakout Sessions - Second Round <i>Increasing the Impact of Holistic Advising</i> |
| 1:45 - 2:40 | Network Team Planning Time <i>Planning Holistic Advising Reform for Your Students</i> |
| 2:50 - 3:45 | Plenary Closing Panel Discussion <i>Scaling Up: How State and Federal Leaders Can Support Student Success Through Holistic Advising</i> |
| 3:45 - 4:00 | Closing Remarks <i>Continuing the Work to Implement Holistic Advising and Wraparound Services</i> |

AGENDA DETAIL

9:00 - 9:15

Welcome and Keynote Conference Room 820

Supporting the Whole Student Through Holistic Advising and Wraparound Services

This session discusses advising as a key strategy for increasing completions of value with a focus on the equity dimensions of the problem and potential solutions.

James Kvaal, *Under Secretary, U.S. Dept. of Education*
Daivik Chawla, *Student, Johns Hopkins University DC Campus*
Miguel Cardona, *Secretary, U.S. Dept. of Education*

9:15 - 9:45

Opening Conversation Conference Room 820

Learning from Leaders: Scaling Advising Solutions

States, systems, and institutions across the country are using holistic advising and wraparound services to promote college excellence and equitable outcomes. In this keynote address and opening conversation, leaders from the state of New York will discuss their experience investing in, implementing, and scaling evidence-based advising strategies in the Empire State.

John Lane (moderator), *Vice President for Academic Affairs and Equity Initiatives*
Wendy Hensel, *Executive Vice Chancellor and University Provost, The City University of New York (CUNY)*
Donna Linderman, *Senior Vice Chancellor for Student Success, The State University of New York (SUNY)*

9:45 - 10:25

Ignite Presentations and Discusson Conference Room 820

Selecting Evidence-Based Advising Strategies to Improve Student Outcomes

During three short, energizing presentations, respected experts in the field will discuss the need for evidence-based holistic advising and wraparound services, and how to implement those practices in different institutional contexts to deliver strong postsecondary outcomes for all students. The audience will have an opportunity to engage directly with the experts through a moderated discussion.

Amelia Parnell, *Vice President for Research and Policy, NASPA*
Matt Soldner, *Acting Director, Institute of Education Sciences*
Aaron Thompson, *President, Kentucky Council on Postsecondary Education*
Deborah Santiago (moderator), *Chief Executive Officer, Excelencia in Education*

10:25 - 10:35

Transition to Breakout Sessions - First Round

9th and 10th Floor
Conference Rooms

10:35 - 11:30

Breakout Sessions - First Round

Implementing the Core Components of Advising

The first set of breakout sessions will focus on four core components—or the “what”—of advising: academic support, financial support, wraparound services, and career support. An expert will chair and moderate each session to ground the conversation in foundational research or a strategic framework. Co-facilitators and participants will engage with that resource and consider its application in their own context.

11:30 - 12:00

Transition and Lunch Buffet

Conference Room
820/822

Attendees will have a short break, and time to pick up lunch from the buffet, which will be set up in Conference Room 822.

12:00 - 12:30

Lunch and Student Panel Conference Room 820

Experiencing the Power of Peer-to-Peer Advising

This “fireside chat” will provide a glimpse into the Johns Hopkins University peer-to-peer advising program and the student advising experience. Dean Morpew will moderate a candid conversation between a student advisor and a student advisee, sharing insights with each other and the audience on the experience of mentoring and advising to help them navigate challenges together and reach their academic and career goals. Come prepared to ask questions and inspired to take action.

Chris Morpew (moderator), *Dean, Johns Hopkins University School of Education*

Jeevika Setzer, *Student advisee, Johns Hopkins University*
Timothy Huang, *Student advisor, Johns Hopkins University*

12:30 - 12:40

Transition to Breakout Sessions - Second Round

9th and 10th Floor
Conference Rooms

12:40 - 1:35

Breakout Sessions - Second Round

Increasing the Impact of Holistic Advising

The second set of breakout sessions will focus on strategies for delivering the core components—or the “how”—of holistic advising and wraparound services. Each session will be chaired and moderated by an expert who will ground the conversation in foundational research or a strategic framework. Co-facilitators as well as participants will engage with that resource and consider its application in their own context through interactive participation and discussion.

1:35 - 1:45

Break and Transition

1:45 - 2:40

Network Team Planning Time

Conference Room 820

Planning Holistic Advising Reform for Your Students

2:40 - 2:50

Break and Transition

2:50 - 3:45

Plenary Closing Panel Discussion

Conference Room 820

Scaling Up: How State and Federal Leaders Can Support Student Success Through Holistic Advising

This plenary will discuss the urgent need to invest in and scale best practices related to holistic advising and wraparound services at the state and federal level. Hear from state higher education leaders about the work they are doing to bring these equity-centered, evidence-based practices to more students and discover key takeaways for implementing best practices in your own state or institutional context.

Gina Browne, *Senior Advisor on Equitable Student Learning, Experience & Impact, California Community College System*

Brian Bridges, *Secretary of Higher Education, New Jersey*

Donna Souder Hodge, *Vice President of Operations and Advancement, Colorado State University – Pueblo*

Mamie Voight (moderator), *President and CEO, Institute for Higher Education Policy*

3:45 - 4:00

Closing Remarks

Conference Room 820

Participants will hear closing remarks from U.S. Department of Education leadership about the important role of advising in increasing success for today's student.

BREAKOUTS - FIRST ROUND

THE CORE COMPONENTS OF ADVISING

Implementing Pathways to Academic Success (Room 940)

The Community College Research Center will present applied research from their guided pathways and advising reform efforts to improve academic supports. Join institutional and system-level practitioners as they share practical learnings from their implementation of guided pathways, specialized academic supports, executive functioning coaching, and more. Dive into real-world applications: How can you adapt these exemplars—or elements of them—in your context? Collaborate with your peers: reflect on what resources or support are to implement these strategies effectively?

Matt Campbell, *President, Pierce College Fort Steilacoom, Pierce College District*

Marisa Vernon White, *Vice President for Enrollment Management and Student Services, Lorain County Community College*

Melanie Conley, *Director of SASS, McDaniel College*

Hoori Kalamkarian (moderator), *Senior Research Associate, Community College Research Center*

Innovative Strategies for Addressing Students' Basic Needs (Room 944)

For many students, navigating the complexities of higher education extends far beyond academics. Basic needs concerns such as food insecurity, housing instability, and other financial hardships can create significant barriers to academic success and overall well-being. This conversation will be grounded in research on the connection between meeting students' basic needs and supporting their postsecondary success. Co-facilitators and participants will engage with field-leading approaches to addressing students' food, housing, childcare, and other basic needs at both the institutional and state levels.

Lisa Joyner, *Vice President, Student Success and Student Life, University of Houston Downtown*

Sandra Boham, *President, Salish Kootenai College*

Carolyn O'Keefe, *Systemwide Director of Student Wellness and Basic Needs, The California State University System*

Tanya Ang (moderator), *Managing Director, Advocacy, Higher Learning Advocates*

Career Advising: Guiding Students to Success Beyond Graduation (Room 1020)

Alumni report their education exceeded expectations for learning and fell short of their hopes for career preparation. How can educators, employers, and communities best support students' education-to-employment aspirations? This session dives into newly released survey data on students' experiences with guidance and support to connect their studies with career success. Co-facilitators will share new insights and practical strategies for integrating career advising into campus programs and curriculum, and how these resources can improve student outcomes. Participants will engage in discussions on solutions to address common challenges in education-to-career guidance and identify key resources needed to maximize impact.

Judy Anderson, *Director of Career Readiness for the College of Liberal Arts at the University of Minnesota*

David Schlanger, *Interim Dean, Student Services, Norco College*

Venetta Coleman, *Director of the Quality Enhancement Plan, Spelman College*

Dave Clayton (moderator), *Senior Vice President of Research, Strada*

Building Strong Free Community College Programs (Room 1024)

This session will be dedicated to addressing students' financial needs through free community college. Gain insights into innovative and effective strategies for delivering financial supports, advising, and wraparound services, coupled with free community college programs. Leading researchers and practitioners will highlight free community college as a promising model for helping students from moderate- and low-income backgrounds reach their educational goals. Co-facilitators will engage in discussion with each other and with participants on topics including program design, successful implementation, and collaborative approaches.

Michael Torrence, *President, Motlow State Community College*

Anthony Wise, *President, Pellissippi State Community College*

Krissy DeAlejandro (moderator), *President and CEO, tnAchieves*

BREAKOUTS - SECOND ROUND

INCREASING THE IMPACT OF HOLISTIC ADVISING

Community Connections: Partnering to Support Holistic Advising (Room 940)

Creating equitable, inclusive, and thriving campuses and communities means partnering with community-based organizations (CBOs). Gain insights from partnerships like the City Colleges of Chicago and One Million Degrees, which have worked together to deliver high-quality supports and promote students' success. Audience members will consider how to start new partnerships or strengthen existing ones to help expand access to critical support services, improve student outcomes, and enrich the surrounding community.

Verónica Herrero, EVC and Chief of Staff and Institutional Advancement

Rita Raichoudhuri, Chief Program Officer, One Million Degrees

Roberto Montoya, Associate Vice President of Partner Success, Hispanic Serving Institutions, InsideTrack

Jhenai Chandler (moderator), Senior Director of College Completion Policy, The Institute for College Access & Success

Breaking Down Silos: Building Integrated Student Support Systems (Room 944)

Join this dynamic panel to learn from representatives at a range of institutions—a two-year community college, a public Hispanic-Serving Institution, and a private HBCU—as they share their respective models for successful cross-campus coordination of services. Audience members will reflect on their own approaches to collaboration and, using lessons learned from the co-facilitators, discuss opportunities to strengthen the integration of services across departments and valuable resources to serve students holistically and equitably.

Christine Lewis, Director of Advising and Retention, College of Lake County

Jennifer Scott-Gilmore, Dean of Counseling & Advising, Hinds Community College

Twaina Harris, Director of Academic Advising and Student Engagement, Claflin University

Elise Newkirk-Kotfila (moderator), Assistant Vice President for Strategy & Partnerships, Advising Success Network

Leveraging Data and Technology for Equitable Advising (Room 1040)

This panel will highlight the rapidly evolving landscape of higher education advising, driven by advancements in artificial intelligence (AI) and data-driven technology. Experts will explore the transformative potential of these tools to provide personalized support for specific student populations, recommend culturally relevant resources, and showcase innovative initiatives to learn from, all while taking ethical considerations into account to avoid bias. Audience members will be equipped with strategies for leveraging data and AI to implement equitable advising.

Rasmus Lynnerup, Assistant Vice Provost for Academic Alliances, Arizona State University

Charles Ansell, Vice President for Research, Policy, and Advocacy, Complete College America

Tavoria Freeman, Director, Bronco One Stop, Fayetteville State University

Ben Brandon (moderator), Director of Student Success Analytics, National Institute for Student Success

Fostering Students' Sense of Belonging (Room 1044)

Want to create a campus community where every student feels like they belong? This session will explore evidence-based practices for fostering students' sense of belonging through the delivery of advising and wraparound services. Co-facilitators will share the latest research, real-world examples, and lead group discussions where you can consider how to tailor these practices to your unique context. Leave with concrete action steps to create more welcoming, inclusive environments that boost student success and well-being.

Shannon Bradley, Assistant Professor of Psychology, Wake Forest University

Karen Feagin, Student Success Project Manager, University System of Maryland

Kyle Ross (moderator), Executive Director, NACADA



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