

The <u>Postsecondary Data Collaborative</u> (PostsecData) and the <u>National Skills Coalition</u>, in cooperation with the undersigned organizations and individuals, applaud Senators Bill Cassidy, M.D. (R-LA), Elizabeth Warren (D-MA), Roger Marshall, M.D. (R-KS), Sheldon Whitehouse (D-RI), Chuck Grassley (R-IA) and John Hickenlooper (D-CO), and Representatives Raja Krishnamoorthi (D-IL), Joe Wilson (R-SC), Suzanne Bonamici (D-OR), Nancy Mace (R-SC), and Mikie Sherrill (D-NJ) for championing transparency through their introduction of the College Transparency Act, which would create a secure, privacy-protected postsecondary data network. During the 117th Congress, the U.S. House of Representatives passed the College Transparency Act (H.R. 2030) as an amendment to the America COMPETES Act of 2022 (H.R. 4521). This bipartisan, bicameral bill would help students and families, policymakers, institutions and employers to make informed decisions by providing more complete information about college access, success, costs, and outcomes. This information empowers students and families to make well-informed choices about their education, policymakers and institutions to craft evidence-based policies to help students succeed, and employers to navigate the talent pipeline they need to grow the economy. Without complete, representative data that counts all students, equity will be out of reach.

The research is abundantly clear: Investing in a college education pays off.<sup>1</sup> But while college is "worth it" on average, students, policymakers, institutions, and employers cannot answer crucial questions about which postsecondary programs provide an adequate return on investment for which students. Students and taxpayers have a right to know what they can expect in return for their college investment. Yet, existing policies prevent us from answering basic questions, such as:

- What are national completion rates for part-time and transfer students of color?
- How do college access, affordability, and completion vary by race, ethnicity, and income?
- How much do students borrow, and can they repay their loans?
- How many non-completers from a particular college never reenroll, and how many transfer to finish their degree at another institution?
- Which students go on to succeed in the workforce?

Answers to these questions would help students and families choose programs that demonstrate strong outcomes, while helping policymakers and educators implement policies and practices that help more students succeed. For the marketplace to function effectively, all these stakeholders need access to high-quality information that reflects all types of students and can look at outcomes across state lines. The federal government—with its access to existing data, including on employment and earnings—is uniquely positioned to compile that information, while reducing institutional reporting burdens.

The College Transparency Act:

• Overturns the ban on student-level data collection in the Higher Education Act;

<sup>&</sup>lt;sup>1</sup> College Board, Education Pays 2016, https://trends.collegeboard.org/sites/default/files/education-pays-2016-full-report.pdf



- Creates a secure, privacy protected student-level data network within the National Center for Education Statistics (NCES) using strong security standards and data governance protocols;
- Accurately reports on student outcomes including enrollment, completion and post-college success across colleges and programs;
- Leverages existing data at federal agencies and institutional data by matching a limited set of data to calculate aggregate information to answer questions critical to understanding and improving student success;
- Protects all students by limiting data disclosures, prohibiting the sale of data, penalizing illegal data use, protecting vulnerable students, prohibiting the use of the data for law enforcement, safeguarding personally identifiable information, and requiring notice to students and regular audits of the system;
- Streamlines burdensome federal reporting requirements for postsecondary institutions;
- Provides information disaggregated by race, ethnicity, and Pell Grant receipt status to identify inequities in students' success;
- Requires a user-friendly website to ensure the data are transparent, informative, and accessible for students, families, policymakers, and employers; and
- Feeds aggregate information back to states and institutions so they can develop and implement targeted, data-informed strategies aimed at supporting student success.

The College Transparency Act passed the House in the last Congress and represents broad consensus among students, colleges and universities, employers, and policymakers that a secure, privacy-protected postsecondary student data network is the only way to give students the information they need to make informed college choices. That is why we are coming together to urge Congress to pass this bill to provide accurate, timely, and high-quality aggregate data in a user-friendly, transparent way for students and families, policymakers, institutions and employers who have a right to know answers to key questions about student access and success.

Sincerely,

AAC&U AccessLex Institute AccuRounds Achieve Atlanta Achieving the Dream ACT Advance CTE Advantage College Planning American Association of Community Colleges American Educational Research Association American International College American Mold Builders Association AMT - The Association For Manufacturing Technology Asian & Pacific Islander American Scholarship Fund Aspen Institute College Excellence Program **Arnold Ventures** Association for Career and Technical Education Association of American Universities

Association of Community College Trustees Association of Public and Land-grant Universities Atlanta Regional Workforce Development Board Augustus F. Hawkins Foundation Austin Chamber of Commerce Board of Regents, State of Iowa **Boston Centerless** Bunker Hill Community College **Business Roundtable** California EDGE Coalition Campaign for College Opportunity **Center for American Progress Center for First-generation Student Success** Center for Law and Social Policy (CLASP) **Chicago Jobs Council** Chiefs for Change **Cobb Chamber of Commerce College Now Greater Cleveland** Colorado Center on Law and Policy **Community Foundation for Greater Atlanta** Complete College America, Inc. Corporation for a Skilled Workforce Dallas County Community College District Data Quality Campaign **Deans for Impact Democrats for Education Reform** District 1199C Training & Upgrading Fund **EducationQuest Foundation Employee Choice Academy** EmployIndy Enlisted Association of the National Guard **Excelencia** in Education **Field Crest Care Center** Five Star Development, Inc. Florida State University Future of Privacy Forum Forging Industry Association George Washington Institute of Public Policy Georgetown University Center on Education and the Workforce Georgia Association for Career and Technical Education Greater Philadelphia Healthcare Partnership **Greater Washington Community Foundation HCM Strategists Higher Learning Advocates** Holder Construction Company Independent Educational Consultants Association (IECA) Indiana Institute for Working Families Institute for Academic Leadership Institute for Higher Education Policy Japanese American Citizens League Jersey City Literacy Program

**JEVS Human Services** Jewish Vocational and Career Counseling Service Jewish Vocational Service, Boston JMPDX LLC Jobs for the Future (JFF) JobTrain **Knowledge Alliance** LeaderQuest Holdings Inc. Learn4Life Louisiana Community & Technical College System Louisiana State University Manufacturer's Education and Training Alliance MCCI Medical Group Massachusetts Association of Community Colleges Nashville Area Chamber of Commerce NASPA - Student Affairs Administrators in Higher Education National Association for College Admission Counseling National Association of Student Financial Aid Administrators National College Attainment Network National Consumer Law Center (on behalf of its low income clients) National Council for Workforce Education National Higher Education Benchmarking Institute National Skills Coalition National Tooling and Machining Association Naugatuck Adult Education **NCHEMS** Nebraska Coordinating Commission for Postsecondary Education **New America** New Orleans Youth Alliance New York Association of Training & Employment Professionals (NYATEP) Nexus Research and Policy Center North American Die Casting Association Northern Essex Community College Northwest WI Workforce Investment Board Office of Student Government Relations, Cornell **Orleans Technical College Policy Matters Ohio Policy Planning Partners Postsecondary Analytics** Precision Machined Products Association **Precision Metalforming Association** Princeton University **Pryor Education Insights** Public Advocacy for Kids (PAK) **Public Insight Data Corporation Rebuilding America's Middle Class Results for America** Scholarship America Skills2Compete Colorado Software & Information Industry Association South Asian Fund For Education, Scholarship and Training (SAFEST)

Southeast Asia Resource Action Center (SEARAC) Southwest Ohio Region Workforce Investment Board State Higher Education Executive Officers Association StriveTogether **Student Basic Needs Coalition - Nationals** Student Veterans of America The Bell Policy Center The Education Trust The Institute for College Access & Success (TICAS) The Quality Assurance Commons for Higher and Postsecondary Education The State University Of New York The Veterans Education Project Third Way **Towards Employment TRC Staffing Services** University of Louisiana System University of Massachusetts Amherst University of Massachusetts (System) University of Phoenix **U.S. Chamber of Commerce** U.S. Public Interest Research Group (PIRG) uAspire UnidosUS United Way of Central Iowa **Veterans Education Success** Virginia Community College System WKBJ Foundation Women Employed Workforce Solutions Group WSP USA **Young Invincibles**