

The [Postsecondary Data Collaborative](#) (PostsecData) and the [National Skills Coalition](#), in cooperation with the undersigned organizations and individuals, applaud Senators Bill Cassidy (R-LA), Elizabeth Warren (D-MA), Tim Scott (R-SC), and Sheldon Whitehouse (D-RI), and Representatives Raja Krishnamoorthi (D-IL), Joe Wilson (R-SC), Mikie Sherrill (D-NJ), Bryan Steil (R-WI), and Suzanne Bonamici (D-OR) for championing transparency through their introduction of the College Transparency Act of 2021, which would create a secure, privacy-protected postsecondary data network. This bipartisan, bicameral bill would help students and families, policymakers, institutions and employers to make informed decisions by providing more complete information about college access, success, costs, and outcomes. This information empowers students and families to make well-informed choices about their education, policymakers and institutions to craft evidence-based policies to help students succeed, and employers to navigate the talent pipeline they need to grow the economy. Without complete, representative data that counts all students, equity will be out of reach.

The research is abundantly clear: Investing in a college education pays off.<sup>1</sup> But while college is “worth it” on average, students, policymakers, institutions, and employers cannot answer crucial questions about which postsecondary programs provide an adequate return on investment for which students. Students and taxpayers have a right to know what they can expect in return for their college investment. Yet, existing policies prevent us from answering basic questions, such as:

- What are national completion rates for part-time and transfer students of color?
- How do college access, affordability, and completion vary by race, ethnicity, and income?
- How much do students borrow, and can they repay their loans?
- How many non-completers from a particular college never reenroll, and how many transfer to finish their degree at another institution?
- Which students go on to succeed in the workforce?

Answers to these questions would help students and families choose programs that demonstrate strong outcomes, while helping policymakers and educators implement policies and practices that help more students succeed. For the marketplace to function effectively, all these stakeholders need access to high-quality information that reflects all types of students and can look at outcomes across state lines. The federal government—with its access to existing data, including on employment and earnings—is uniquely positioned to compile that information, while reducing institutional reporting burdens.

The College Transparency Act of 2021:

- Overturns the ban on student-level data collection in the Higher Education Act;

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<sup>1</sup> [1] College Board, Education Pays 2016, <https://trends.collegeboard.org/sites/default/files/education-pays-2016-full-report.pdf>

- Creates a secure, privacy protected student-level data network within the National Center for Education Statistics (NCES) using strong security standards and data governance protocols;
- Accurately reports on student outcomes including enrollment, completion and post-college success across colleges and programs;
- Leverages existing data at federal agencies and institutional data by matching a limited set of data to calculate aggregate information to answer questions critical to understanding and improving student success;
- Protects all students by limiting data disclosures, prohibiting the sale of data, penalizing illegal data use, protecting vulnerable students, prohibiting the use of the data for law enforcement, safeguarding personally identifiable information, and requiring notice to students and regular audits of the system;
- Streamlines burdensome federal reporting requirements for postsecondary institutions;
- Provides information disaggregated by race, ethnicity, and Pell Grant receipt status to identify inequities in students' success;
- Requires a user-friendly website to ensure the data are transparent, informative, and accessible for students, families, policymakers, and employers; and
- Feeds aggregate information back to states and institutions so they can develop and implement targeted, data-informed strategies aimed at supporting student success.

The College Transparency Act represents broad consensus among students, colleges and universities, employers, and policymakers that a secure, privacy-protected postsecondary student data network is the only way to give students the information they need to make informed college choices. That is why we are coming together to urge Congress to pass this bill to provide accurate, timely, and high-quality aggregate data in a user-friendly, transparent way for students and families, policymakers, institutions and employers who have a right to know answers to key questions about student access and success.

Sincerely,

AAC&U  
AccessLex Institute  
AccuRounds  
Achieve Atlanta  
Achieving the Dream  
ACT  
Advance CTE  
Advantage College Planning  
American Association of Community Colleges  
American Educational Research Association  
AMT - The Association For Manufacturing Technology  
Ann Majdic  
Asian & Pacific Islander American Scholarship Fund  
Aspen Institute College Excellence Program  
Association for Career and Technical Education  
Association of American Universities  
Association of Community College Trustees  
Association of Public and Land-grant Universities  
Atlanta Regional Workforce Development Board

Augustus F. Hawkins Foundation  
Austin Chamber of Commerce  
Birmingham Prosperity Partnership  
Board of Regents, State of Iowa  
Boston Centerless  
Braven  
Build UP  
Business Roundtable  
California EDGE Coalition  
Campaign for College Opportunity  
Celeritas Center for Intercultural Equity  
Center for American Progress  
Center for First-generation Student Success  
Center for Law and Social Policy (CLASP)  
Chicago Jobs Council  
Chiefs for Change  
COABE  
Cobb Chamber of Commerce  
College Now Greater Cleveland  
Colorado Center on Law and Policy  
Community Foundation for Greater Atlanta  
Complete College America, Inc.  
Connecticut State Colleges and Universities  
Corporation for a Skilled Workforce  
Custom Plastics and More  
CWA Southern California Council  
Dallas County Community College District  
Data Quality Campaign  
Deans for Impact  
Democrats for Education Reform  
District 1199C Training & Upgrading Fund  
Edmit  
EducationQuest Foundation  
Employee Choice Academy  
EmployIndy  
Enlisted Association of the National Guard  
Excelencia in Education  
Field Crest Care Center  
Five Star Development, Inc.  
Florida State University  
Future of Privacy Forum  
George Washington Institute of Public Policy  
Georgetown University Center on Education and the Workforce  
Georgia Association for Career and Technical Education  
Global Resource Management Inc.  
Greater Philadelphia Healthcare Partnership  
Greater Washington Community Foundation  
HCM Strategists  
Higher Learning Advocates  
HighNova  
Holder Construction Company

Indiana Institute for Working Families  
Institute for Academic Leadership  
Institute for Higher Education Policy  
Japanese American Citizens League  
Jersey City Literacy Program  
JEVS Human Services  
Jewish Vocational and Career Counseling Service  
Jewish Vocational Service, Boston  
JMPDX LLC  
Jobs for the Future (JFF)  
JobTrain  
Kathryn Stege  
Knowledge Alliance  
LeaderQuest Holdings Inc.  
Learn4Life  
Louisiana Community & Technical College System  
Louisiana State University  
Mahoning Valley Manufacturers Coalition  
Manufacturer's Education and Training Alliance  
MCCI Medical Group  
Nashville Area Chamber of Commerce  
NASPA - Student Affairs Administrators in Higher Education  
National Alliance for Partnerships in Equity (NAPE)  
National Association for College Admission Counseling  
National Association of Graduate-Professional Students  
National Association of Student Financial Aid Administrators  
National College Attainment Network  
National Consumer Law Center (on behalf of its low income clients)  
National Council for Adult Learning  
National Council for Workforce Education  
National Higher Education Benchmarking Institute  
National Laboratory for Education Transformation  
National Roofing Contractors Association  
National Skills Coalition  
National Tooling and Machining Association  
Naugatuck Adult Education  
NCHEMS  
Nebraska Coordinating Commission for Postsecondary Education  
New America  
New Orleans Youth Alliance  
New York Association of Training & Employment Professionals (NYATEP)  
Nexus Research and Policy Center  
NOCTI  
Northwest WI Workforce Investment Board  
Nucleos-PortableCloud  
Office of Student Government Relations, Cornell  
Optimax Systems Inc.  
Orleans Technical College  
Policy Matters Ohio  
Policy Planning Partners  
Postsecondary Analytics

Princeton University  
Pryor Education Insights  
Public Insight Data Corporation  
Rebuilding America's Middle Class  
Results for America  
Ripe Data  
Scholarship America  
Skills2Compete Colorado  
Software & Information Industry Association  
South Asian Fund For Education, Scholarship and Training (SAFEST)  
Southeast Asia Resource Action Center (SEARAC)  
Southwest Ohio Region Workforce Investment Board  
State Higher Education Executive Officers Association  
StriveTogether  
Student Basic Needs Coalition - Nationals  
Student Veterans of America  
TechBirmingham  
The Bell Policy Center  
The Education Trust  
The Institute for College Access & Success (TICAS)  
The Quality Assurance Commons for Higher and Postsecondary Education  
The State University Of New York  
The Veterans Education Project  
Third Way  
Towards Employment  
TRC Staffing Services  
University of Louisiana System  
U.S. Chamber of Commerce  
U.S. Public Interest Research Group (PIRG)  
uAspire  
UnidosUS  
United Way of Central Iowa  
University of Phoenix  
Veterans Education Success  
Virginia Community College System  
WKBJ Foundation  
Women Employed  
Workforce Solutions Group  
WSP USA  
Young Invincibles