College Measures
Economic Success Metrics Project
http://www.collegemeasures.org/esm/

College Measures was established in 2010 as a partnership between the American Institutes for Research (AIR) and Matrix Knowledge Group (now Optimity Advisors). In 2016, College Measures became fully owned by AIR. It remains focused on using data to drive improvement in higher education outcomes in the United States. Through its Economic Success Metrics (EMS) Project, College Measures assists state agencies in their efforts to make information about the earnings of graduates from their higher education programs publicly accessible.

LEADERSHIP: President: Mark Schneider | Data Lead: Matthew Soldner

**LEVEL OF INFORMATION**

- Level of commitment to initiative: [State]
- Level of data submitted to initiative: [Institution & Program]
- Level of data reported publicly: [Institution & Program]

**NUMBER OF INSTITUTIONS BY STATE**

**PARTICIPATION**

- **757 INSTITUTIONS**
- **7 STATES & TERRITORIES**
- **3.5 million STUDENTS COVERED**

**MAJOR ACTIVITIES**

- ✔ Data collection
- ✔ Data tools
- ✔ Convenings
- ✔ Best practices
- ✔ Technical assistance
- ✔ Federal policy recommendations
- ✔ State policy recommendations
- ✔ Institutional policy recommendations

**KEY RESOURCES**

- Measuring the Economic Success of College Graduates: Lessons From the Field

- About the EMS Project
  [http://www.collegemeasures.org/page/About-The-ESM-Project.aspx](http://www.collegemeasures.org/page/About-The-ESM-Project.aspx)

- EMS Project Reports
  [http://www.collegemeasures.org/category/Reports---ESM.aspx](http://www.collegemeasures.org/category/Reports---ESM.aspx)
# Data Measures in College Measures Economic Success Metrics Project

This is a summary of the measures commonly included in College Measures Economic Success Metrics Project’s data collection (indicated by a check mark). Text after a measure gives more specific information about the level of detail collected.

## ACCESS
- Enrollment

## PRICE
- Student prices
- Grant aid
- Debt

## PROGRESS
- Persistence
- Remedial course completion
- Gateway course completion
- Other course completion

## COMPLETION
- Graduation rates
- Time to degree
- Credits to degree
- Credentials conferred

## OUTCOMES
- Employment rate: Total found employment percent*
- Earnings: Average or median first-year earnings
- Repayment measures
- Learning outcomes
- Continuing education outcomes

## OTHER
- Contextual information about state and/or service area
- Institution and/or program details
- Course information
- Academic and student support services
- Student experience, engagement, satisfaction, and/or behavior
- Faculty demographics, course loads, and/or student ratios

*for Florida only

## Student Characteristics

This list denotes which student characteristics this initiative uses to disaggregate its data measures.

- Enrollment status
- Attendance pattern
- Degree/certificate-seeking status
- Income
- Race/Ethnicity
- Gender
- Age
- Program of study
- Military status
- Level of academic preparation