College Measures
2-Year and 4-Year Data Tools

http://www.collegemeasures.org/2-year_colleges/home/
http://www.collegemeasures.org/4-year_colleges/home/

College Measures was established in 2010 as a partnership between the American Institutes for Research (AIR) and Matrix Knowledge Group (now Optimity Advisors). In 2016, College Measures became fully owned by AIR. It remains focused on using data to drive improvement in higher education outcomes in the United States.

LEADERSHIP: President: Mark Schneider | Data Lead: Matthew Soldner

LEVEL OF INFORMATION

<table>
<thead>
<tr>
<th>State</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Level of commitment to initiative:</td>
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<tr>
<td>Level of data submitted to initiative:</td>
<td></td>
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<tr>
<td>Level of data reported publicly:</td>
<td></td>
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</tbody>
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NUMBER OF INSTITUTIONS BY STATE

PARTICIPATION

- PARTICIPATING INSTITUTIONS: 3,296
- PARTICIPATING STATES & TERRITORIES: 53 + DC
- STUDENTS COVERED: N/A*

*All students at an institution are not included in the tool because of gaps in Unemployment Insurance (UI) record coverage.

MAJOR ACTIVITIES

- Data collection
- Data tools
- Convenings
- Best practices
- Technical assistance
- Federal policy recommendations
- State policy recommendations
- Institutional policy recommendations

KEY RESOURCES

Description
http://www.collegemeasures.org/page/About-Us.aspx
Data Measures in CollegeMeasures.org: 2-Year College Data Tool and 4-Year College Data Tool

This is a summary of the measures included in CollegeMeasures.org: 2-Year College Data Tool and 4-Year College Data Tool’s data collection (indicated by a check mark). Text after a measure gives more specific information about the level of detail collected.

### ACCESS
- Enrollments

### PRICE
- Student prices
- Grant aid
- Debt

### PROGRESS
- Persistence
- Remedial course completion
- Gateway course completion
- Other course completion
- Credit accumulation
- Transfer-out
- Still enrolled beyond graduation timeframe

### COMPLETION
- Graduation rates: 150%
- Time to degree
- Credits to degree
- Credentials conferred

### OUTCOMES
- Employment rate
- Earnings
- Repayment measures
- Learning outcomes
- Continuing education outcomes

### OTHER
- Contextual information about state and/or service area
- Institution and/or program details
- Course information
- Academic and student support services
- Student experience, engagement, satisfaction, and/or behavior
- Faculty demographics, course loads, and/or student ratios

### Student Characteristics

This list denotes which student characteristics this initiative uses to disaggregate its data measures.

- Enrollment status: First-time
- Attendance pattern: Full-time
- Degree/certificate-seeking status
- Income
- Race/Ethnicity
- Gender
- Age
- Program of study
- Military status
- Level of academic preparation