

IHEP-AIR Interactive Policy Summit
August 1-2, 2019
Minneapolis, MN

Participant Application

The Institute for Higher Education Policy (IHEP) and Association for Institutional Research (AIR) are hosting an interactive policy summit for institutions of higher education that are using data to promote student success and affect policy change. The summit will be held at the Minneapolis Marriott City Center Hotel in Minneapolis, MN on August 1-2, 2019.

Attendees will learn how to:

- Translate on-the-ground data policies for institution, state, and federal policymaker audiences.
- Become effective advocates for data-informed policymaking at state and federal levels. This includes educating and building bridges across campus and elevating the importance of data-informed decision-making.
- Foster a data-informed culture on campus designed to improve student success.

We invite institutional teams of four individuals to apply for a spot at this event. Given limited space, we ask teams to complete a [brief application](#) stating their interest in participation and sharing information on their campus's data culture—these details will inform how we design the agenda and activities during the policy summit.

An ideal institution team will consist of representatives from each of a variety of campus departments, including:

- Executive leadership
- Institutional research/effectiveness professionals
- IT professionals
- Government relations representatives
- Other data producers and users, like enrollment managers

IHEP will provide a fixed-price travel grant for the 20 institution teams selected to participate. This grant is intended to cover travel and miscellaneous travel expenses for the four institutional representatives described in the application—rooms at the conference hotel will also be included. Conversations and lessons learned during this summit will be used to shape IHEP's institutional engagement efforts through the PostsecData Collaborative and AIR's outreach and resources related to data policy.

Please answer all questions and submit via the [Formsite application](#) by January 31, 2019. If you have any questions about the content of the application, please reach out to Amanda Janice Roberson (ajroberson@ihep.org) or Gina Johnson (gjohnson@airweb.org). If you encounter any technical difficulties with the application, contact Ellie Eckerson Peters (epeters@ihep.org). IHEP and AIR will be in touch with next steps in March 2019.

- 1. Institution:**
- 2. Lead Contact name:**
 - a. Contact email address:
 - b. Contact phone number:
 - c. Campus role:
- 3. Name and contact info for other team members:** executive leadership, institutional research/effectiveness, government relations, IT, and other data user (enrollment manager, bursar, admissions, registrar, communications, financial aid, budget and finance)
 - a. Name 1:
 - i. Contact email address:
 - ii. Contact phone number:
 - iii. Campus role:
 - b. Name 2:
 - i. Contact email address:
 - ii. Contact phone number:
 - iii. Campus role:
 - c. Name 3:
 - i. Contact email address:
 - ii. Contact phone number:
 - iii. Campus role:
- 4. Describe how each member of your institution team engages with data on campus.**
- 5. Briefly describe your institution's data use strategy, including at least two examples of data use to improve student success.**
- 6. Describe your institution team's interest in and interaction with state and federal higher education data policy.**

The next section asks you to share information about **areas of interest** for your institution, as well as **areas of strength** that you would be willing to share with others. These topics should include programs and practices designed to leverage data to advance student success.

7. Program/practice of interest

- a. Describe a program or specific area of interest/growth to your institutions and how it addresses student progression and attainment.
- b. Describe any current or recent efforts your institution has taken to address this issue.
- c. Specifically, what guidance or support would assist your institution in establishing a program/project to advance this interest/area of growth?

8. Program/practice of strength (based on promising practices on campus)

- a. Describe the program/project and how it leverages data in a new way to address progression/attainment at your institution.
- b. Provide a short history, including how the program was started.
- c. Provide a short summary of the offices across campus involved in this data sharing/leveraging effort, and how your institution has used this program/project to increase student success.

9. Why does your institution want to participate in this interactive policy summit and how will it help support your data strategy efforts?