IHEP Institutional Policy Forum:
*Getting Across the Finish Line with Project Win-Win*

Tuesday, July 30, 2013
9:00 AM-3:45 PM

The Newseum, Knight Conference Center, 7th Floor
Washington, DC

**Agenda**

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<th>Time</th>
<th>Session Title</th>
<th>Speakers/Panelists</th>
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<td>9:00-9:30 AM</td>
<td><strong>REGISTRATION AND BREAKFAST</strong></td>
<td>Prefunction 705</td>
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<td>9:30-9:50 AM</td>
<td><strong>WELCOME AND INTRODUCTIONS</strong></td>
<td>Michelle Asha Cooper, President, Institute for Higher Education Policy (IHEP)</td>
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<td>Holly Zanville, Strategy Director, Lumina Foundation</td>
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<td>William Moses, Program Director, The Kresge Foundation</td>
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<td>9:50-10:30 AM</td>
<td><strong>HISTORY, SUBSTANCE, AND BOTTOM LINES OF PROJECT WIN-WIN</strong></td>
<td>Clifford Adelman, Senior Associate, IHEP</td>
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<td>10:30-11:00 AM</td>
<td><strong>RESPONSE PANEL: INSTITUTIONAL EXPERIENCE</strong></td>
<td>Kristy Bishop, Director of Institutional Research and Assessment, Metropolitan Community College</td>
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<td>David Devier, Vice President of Academic and Student Affairs, Clark State Community College</td>
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<td>Tammi Drury, Transcript/Degree Evaluator, Linn-Benton Community College</td>
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<td>Dan Kellogg, Registrar, University of Wisconsin-Stevens Point</td>
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11:00-11:30 AM  RESPONSE PANEL: STATE SYSTEM EXPERIENCE
Christopher Baldwin, Executive Director, Michigan Center for Student Success
Catherine Finnegan, Assistant Vice Chancellor for Institutional Effectiveness, Virginia’s Community College System
Edwin Litolff, Associate Vice President for Institutional Research, University of Louisiana System
Scott Parke, Vice Chancellor, Florida Department of Education

11:30 AM-12:00 PM  QUESTION & ANSWER

12:00 PM  LUNCH SERVED
Prefunction 705
Room 706  IHEP 20th ANNIVERSARY PRESENTATION
Michelle Asha Cooper, President, IHEP

1:15-3:30 PM  BREAKOUT PANEL DISCUSSIONS: BEST PRACTICES AND LESSONS LEARNED
Each breakout session will be offered twice in 1-hour rotation periods. Participants are encouraged to move between panels during the two periods to hear project findings from multiple angles. Panelists are repeated for some sessions, while other sessions feature two different sets of panelists.

**Rotation 1—1:15-2:15 PM**

Break—2:15-2:30 PM

**Rotation 2—2:30-3:30 PM**

Room 704  Examining the State of Local and State Data
Identifying and awarding degrees to Win-Win students relies heavily on access to student-level data records. Since Congress has blocked a national student unit record system, the onus is on institutions and states to follow and find this highly-mobile student population. But what is the nature and quality of local student records and what are the technologies for mining that information? And how do institutions use – or not use – state databases and the National Student Clearinghouse data to aid in these efforts?
Considering Credit “Kick-Back” Models

Sometimes called “reverse transfer,” several Win-Win institutions discuss the potential and pitfalls of utilizing credits earned after transfer to a four-year institution to satisfy associate’s degree requirements at the community college, including: What are the virtues and limitations of a single feeder institution model versus multiple feeder paths? How does institutional and state policy interact with the kick-back model? How do FERPA requirements to secure student consent affect these efforts?
Room 709.2

Promising Degree Audit Practices

The most critical and labor-intensive phase of Win-Win involves the review and evaluation of student academic records known as the degree audit. Participants reflect on the utility of software programs (if available) in this process, the problems posed by course substitution, and the challenge of ever-changing curricular requirements. Most importantly, participants will discuss how earlier and more frequent degree audits, despite the effort required, can and should become standard practice in higher education in order to help more students complete their degrees.

Rotation 1

- Kellie Sorey, Associate Vice President for Academic Effectiveness, Tidewater Community College
- Lillie Frazier Bell, University Registrar, Northwestern State University

Rotation 2

- Chris Engle, Dean, Enrollment, Retention, and Registrar, Mott Community College
- Larry Zachrich, Program Coordinator, Continuous Improvement, Northwest State Community College

Room 706

Navigating State Policies Related to Awarding Degrees

Who has final authority over the awarding of degrees and the pathways students take toward them – institutions or states? What about students who do not meet residency requirements in any of the schools in the state that they attended? What about inconsistent degree award requirements and fees within the same state system? Can and should state systems intervene in order to execute a Win-Win strategy centrally?

Rotation 1

- Robert Kraushaar, Associate Provost, SUNY System Administration
- Anthony Landis, Director, College and Career Transitions, Ohio Board of Regents
- Rusty Monhollon, Assistant Commissioner for Academic Affairs, Missouri Department of Education
- Julie Carnahan, Senior Associate, State Higher Education Executive Officers Association
Rotation 2

- Same as above.

Room 702

Implementing Project Win-Win

For institutions or states seeking to implement or expand a Win-Win program, this session covers questions related to the methodology and mechanics of this project. What are the data requirements? What kind of time and capacity is needed in terms of personnel? How do you find the students? Can the effort be expanded to include private, for-profit, or four-year institutions? Panelists who have done it already, in different ways, and within very different types of colleges share their experiences.

Rotation 1

- **Steve Felker**, Director of Institutional Research and Effectiveness, Thomas Nelson Community College
- **Diane Treis Rusk**, System Planner for Undergraduate Education, Academic, Office of Academic and Student Affairs, University of Wisconsin System Administration
- **Eileen Storck**, Director of Enrollment Management, Indian State River College

Rotation 2

- **Amy Gibbs**, Degree Completion Navigator, Bay de Noc Community College
- **John Hamblin**, Director of Enrollment Management, College Registrar, Mt. Hood Community College

3:30-3:45 PM  CLOSE

Room 706