

SCHEDULE IN DETAIL

Monday, July 19: Introduction to the Summer Academy

10 AM–3:30 PM OPTIONAL SESSION

Team Working Session

Feel free to use the following breakout rooms for team meetings: Eagle A, Eagle B, and Bear A.

NOON–5 PM

REGISTRATION

Mountain View Foyer

Welcome to the Hyatt Regency Tamaya Resort & Spa in Santa Ana Pueblo, NM! Please pick up your conference materials at this time.

1:30 PM–2:30 PM

OPTIONAL SESSION: Poster Preparation

Eagle A, Eagle B, and Bear A

This optional session is available to teams that need to develop or put the finishing touches on their institutional posters. Posters will be shared during the Dessert and Networking session. See assignment #1 for further directions about the content of your poster.

Teams may leave finished posters in Wolf BC for the evening poster session. IHEP staff will display posters at the reception on your behalf.

2 PM–3 PM

MEETING: Consultant Meeting

Puma BC

Consultants will meet with IHEP project staff to go over their plans and responsibilities at the Summer Academy.

2:30 PM–3:15 PM

OPTIONAL SESSION: New Participant Introduction

Bear B

This optional session is recommended for all first-time participants attending the Summer Academy. The session provides information on the Summer Academy's structure and content, and suggests strategies for a successful team experience.

3:15 PM–3:30 PM

BREAK

3:30 PM

Wolf BC Team Assignment #1 Due: Vision & Goals Statements and Team Poster

All teams should place their assignments in the marked folder located in the resource room (Wolf BC). Consultant responses to assignments are scheduled to be available by 8:30 a.m. the following morning.

Note: For your convenience, Wolf BC is equipped with computers, printers, and a copy machine. Copies of team assignments are also available on your complimentary USB flashdrive.

Resource Room Sponsor: University of New Mexico

3:30 PM–4:30 PM

WELCOME AND OPENING SESSION

Tamaya EFGH

The opening session is designed to give participants an overview of the goals and resources of the Summer Academy and of the mission and initiatives of the Institute for Higher Education Policy.

Presenters: Michelle Asha Cooper, President and Lacey H. Leegwater, Director of Programs and Planning, Institute for Higher Education Policy

4:30 PM–5:30 PM

KEYNOTE ADDRESS: Setting A National Agenda for Underserved Student Success

Tamaya EFGH

Strengthening the country's performance and leadership in higher education requires a commitment to educating our most underserved students. A number of national imperatives call for an increased number of college graduates with 21st century skills. Reaching this goal will be a challenge as access to and completion of a quality postsecondary education is not always a reality for underserved students. The challenge of developing institutional capacity to recruit, enroll, retain, and graduate underserved and disadvantaged student groups requires attention to social, cultural, and academic variables that contribute to student performance. In this keynote address, participants will think of ways in which their roles and institutions are accountable for underserved student success. This session will underscore the significance and challenges of meeting the needs of underserved student populations and the critical role institutions serve in the broader national imperative to increase educational attainment rates for this specific demographic.

Moderator: Michelle Asha Cooper, President, Institute for Higher Education Policy

Presenter: Charlie Nelms, Chancellor, North Carolina Central University

5:30 PM–6 PM

BREAK

6 PM–7 PM

OPENING DINNER

Tamaya Veranda

Remember to bring your name badge, as it is required for all meals during the Summer Academy.

7 PM–8 PM

DESSERT AND NETWORKING RECEPTION

Tamaya Perfunction

This session will foster informal networking, fact finding, and information gathering among teams and participants. Posters will be developed in advance or during the optional poster preparation session at 1:30 pm. Each team will select one or two representatives to stay with the poster they created and discuss it with colleagues from other institutions. Meanwhile, other team members will circulate to see posters of interest to them.

Tuesday, July 20: Successful Strategies for Student Learning

7:15 AM–8:15 AM

BREAKFAST

Tamaya Perfunction

Remember to bring your name badge, as it is required for all meals during the Summer Academy.

8:15 AM–8:30 AM

OVERVIEW

Tamaya EFGH

8:30 AM–9:30 AM

Tamaya EFGH

Plenary Session: Investing in Successful Institutional Practices and Programs to Support Underserved Student Achievement

For many institutions, generating diverse funding and revenue sources is important for establishing stronger institutional stability and capacity to better serve students. The variety of funding opportunities is manifold and often hard to track. How should your institution best frame its change work to secure additional funding sources? How may key institutional priorities and student learning objectives align with broader foundation and funder interests? In this opening session, participants will hear from a panel of representatives from major higher education funders. Panelists will broadly discuss their respective funding priorities as they relate to institutional and student success. Participants will be encouraged to think critically about what types of programs and practices they are currently engaged in and how such practices may be situated in proposals and used to secure additional funding.

Moderator: Michelle Asha Cooper, President, Institute for Higher Education Policy

Panelists: Michelle Gilliard, Senior Director, Education, and Workforce Development, Walmart Foundation; Tina Gridiron Smith, Program Officer, Lumina Foundation for Education; Patricia Roe, Senior Program Officer, USA Funds; and Caroline Altman Smith, Program Officer, Kresge Foundation

9:30 AM–10 AM

BREAK

10 AM–11:30 AM

CONCURRENT WORKSHOPS (see details below)

EAGLE A WORKSHOP: Creating Early Alert Systems and Other First-Year Intervention Programs to Foster Underserved Student Success

Early alert systems and intervention programs help campuses better identify, track, and support their underserved students. This session examines the role of early alert systems and similar intervention programs that campuses may integrate into their student success work. Participants will review strategies for enhancing faculty-student communication, advising processes, and learning outcomes. Session participants will consider how these strategies relate to broader institutional retention and completion goals for their underserved students.

Facilitator: Jaime Chahin, Professor and Dean, College of Applied Arts, Texas State University-San Marcos

EAGLE B WORKSHOP: Learning Communities: A Holistic Approach to Underserved Student Access

Learning communities are a key initiative on many campuses to engage entering students in their learning and to provide a helpful context for entering students. Faculty and staff work together to help students integrate their learning as they are making the transition to successful study. Often, learning communities incorporate experiential learning and cocurricular programming as integral components of the initiative. This workshop will address high impact programs and practices in learning communities that engage students in their learning. Participants will learn to leverage national and institutional data to improve their learning communities and related student outcomes.

Facilitator: Scott Evenbeck, Dean, University College and Associate Professor of Psychology, School of Science, Indiana University-Purdue University Indianapolis

BEAR A WORKSHOP: Rethinking Developmental Education

Many underserved students who enter college underprepared must enroll in developmental and remedial coursework. In this session, participants will learn how to integrate new ways of approaching and improving basic skills instruction. Participants will learn about various models and techniques to maximize student learning, foster more engaging pedagogy, and improve student success.

Facilitator: TBD

BEAR B WORKSHOP: Grant-Writing for Project Success

For new campuses or team members who missed this workshop last year, this session will provide information about developing grant proposals to support underserved student success projects. Participants will receive basic information about proposal development coupled with specific issues to be considered in building a case for support of underserved college student programs and practices. The facilitator will also provide some information about seeking sources of funding for projects.

Facilitator: Betty Overton-Adkins, Vice President of Academic Affairs, Spring Arbor University

PUMA BC WORKSHOP: Connecting Mentoring to Student Learning

Mentoring programs and practices are a helpful tool to enhance student learning objectives and outcomes. The types of mentoring and expectations of its use are wide-ranging. In this session, participants will learn about how to better frame mentoring relationships to meet the academic, social, and cultural expectations of underserved students.

Facilitator: Lee Bitsoi, Associate, Department of Molecular and Cellular Biology, Harvard University

11:30 AM–11:45 AM

BREAK

11:45 AM–1:15 PM

LUNCH PANEL: Educational Crisis Facing Men of Color
Tamaya EFGH

The United States is increasingly becoming more diverse as a nation. Yet, if current trends in college enrollment and degree attainment continue, the average educational levels of Americans will decline by 2020. For men of color, the likelihood of postsecondary completion is particularly poor. This panel, by highlighting the College Board's *The Educational Crisis Facing Young Men of Color* report, will address the current climate facing significant numbers of males of color. Panelists will discuss issues confronting each respective minority community and will make recommendations of what colleges and universities and federal and state governments must do to better support the nation's most at-risk student demographic.

Moderator: Ronald Williams, Vice President, College Board

Panelists: Lee Bitsoi, Associate in the Department of Molecular and Cellular Biology, Harvard University; Julie Lopez Figueroa, Assistant Professor, California State University Sacramento; Hal Smith, Vice President for Education and Youth, National Urban League; and Robert Teranishi, Associate Professor of Higher Education, New York University

Sponsored by the College Board. Remember to bring your name badge, as it is required for all meals during the Summer Academy.

1:30 PM–2:30 PM

PROGRAM MEETINGS*Tamaya EFGH:***Walmart Cohort 2 Teams (required)****Walmart Cohort 1 Teams (optional)****Eagle A: Financial Literacy Teams**

Participants in the Walmart Minority Student Success Initiative and USA Funds Financial Literacy programs will meet with project staff to discuss their Summer Academy work in the context of the larger project goals.

Institutions not participating in these programs can use this time to meet with their assigned consultant and/or work on their Summer Academy project. Feel free to use the following breakout rooms for team meetings: Eagle B, Bear A, Bear B, and Puma BC.

1:30 PM–6 PM

TEAM WORKING SESSIONS

Feel free to use the following breakout rooms for team meetings: Eagle B, Bear A, Bear B, and Puma BC

3 PM–5 PM

STAFF OFFICE HOURS

Please use the sign-up sheets on the bulletin board in Tamaya EFGH to schedule one-on-one time with Summer Academy staff members. Priority for consultants will be given to their assigned teams. Meeting locations are posted on the sign-up sheet.

6 PM

Wolf BC Team Assignment #2 Due: Successful Strategies for Student Learning

All teams should place their assignments in the marked folders located in the resource room (Wolf BC). Consultant responses to assignments are scheduled to be available by 8:30 a.m. the following morning.

Note: For your convenience, Wolf BC is equipped with computers, printers, and a copy machine.

Resource Room Sponsor: University of New Mexico

6 PM–8 PM

DINNER: On Your Own

Looking to form a group for dinner? Post a message on the bulletin board in Tamaya EFGH.

The hotel houses two restaurants: The Corn Maiden and the Santa Ana Café. Please see hotel staff for additional restaurant options in the surrounding area.

Wednesday, July 21: Integrated & Sustained Campus Change

7:15 AM–8:15 AM

BREAKFAST

Tamaya Perfunction

Remember to bring your name badge, as it is required for all meals during the Summer Academy.

8:15 AM–8:30 AM

OVERVIEW

Tamaya EFGH

8:30 AM–9:30 AM

PLENARY SESSION: Data and Assessment in a New Era of Accreditation

Tamaya EFGH

In this opening session, participants will consider how accreditation has evolved over the past few years and how these identified changes have impacted institutional work. Specific issues raised during this session include how accreditation must serve as a means to improving educational and institutional quality as well as the ways in which the accreditation process can help institutions identify and improve access and achievement opportunities for underserved student populations. The presenter will also identify specific steps and recommendations institutions should consider integrating into programmatic work to develop a stronger culture of using data and assessment.

Moderator: Lacey H. Leegwater, Director of Programs and Planning, Institute for Higher Education Policy

Presenter: Judith Eaton, President, Council for Higher Education and Accreditation

9:30 AM–10 AM

BREAK

10 AM–11:30 AM

CONCURRENT WORKSHOPS (see details below)

EAGLE A WORKSHOP: Assessing Institutional Quality and Effectiveness

How best do we validate the statements of quality and/or effectiveness made about our colleges/universities or projects? Are we identifying and collecting appropriate data? Should we incorporate self-report measures? How do we approach the evaluation of collected data? What about direct or indirect methods of assessing outcomes, etc.? This workshop will be conducted in a “hands-on” format. Participants will review and discuss steps that facilitate the collection and evaluation of meaningful information that, in turn, should substantiate statements that are made about the quality and/or effectiveness of our institutions or projects.

Participants are asked to (1) attend with at least one other colleague from the same university/college, and (2) bring with them at least one statement of quality and/or effectiveness about their institution or project.

Facilitator: Arturo Iriarte, Former Director, Opportunity Scholars Program, University of South Carolina-Beaufort

EAGLE B WORKSHOP: Using Data to Review Financial Aid Policies and Practices that Affect Student Access and Success

For many underserved students, financial assistance is one of a variety of challenges that directly affect college access. This session will review ways in which colleges can use public and private data to help determine how well the financial aid office is serving students and developing measurable outcomes. Participants will learn more about how financial aid policies and practices vary widely from campus to campus (as captured in The Institute for College Access and Success's (TICAS) report *Green Lights & Red Tape: Improving Access to Financial Aid at California's Community Colleges*) and how such practices yield significant effects on student access to financial aid and eventual postsecondary success. In addition, the presenter will share new research from TICAS that sheds light on how the financial aid process itself affects students.

Facilitator: Deborah Frankle Cochrane, Program Director, The Institute for College Access and Success

BEAR A WORKSHOP: Evaluating Program Outcomes

This hands-on workshop will help participants identify key program outcomes and ways to measure those outcomes. Topics covered include the use of logic models to clarify expected outcomes, types of data that can be used to measure student and/or institutional outcomes, and strategies for collecting and analyzing evaluation data.

Facilitator: Wendy Erisman, Owner, Strix Research, LLC

BEAR B WORKSHOP: Leveraging Linked Data to Inform Student Access and Success Initiatives

The Data Quality Campaign is a national, collaborative effort to encourage and support state policymakers to improve the availability and use of high-quality education data to improve student achievement. This session will address how institutions can leverage statewide longitudinal data systems to inform both state and institutional-level policies and practices. Participants will be prompted to think about critical opportunities to better link P–12 and higher education data, to align education and workforce data, and to use longitudinal data as a means to improving postsecondary access and success for low-income, minority, and other underserved student populations.

Facilitator: Bi Vuong, Senior Associate, Data Quality Campaign

PUMA BC WORKSHOP: Assessing Mentoring Practices to Meet Your Underserved Students' Needs

University of New Mexico engages in extensive research activities to assess the effectiveness of its mentoring practices and relationships, which include needs assessment surveys, extensive literature reviews, and qualitative and quantitative studies. Participants will learn more about the role of assessment in tracking the effectiveness of mentoring as a high impact practice. This workshop will provide concrete models and practical suggestions for integrating assessment as it relates to the type of mentoring models your institution may be considering.

Facilitator: Nora Dominguez, Director, Mentoring Institute, University of New Mexico

11:30 AM–11:45 AM

BREAK

11:45 AM–1 PM

LUNCH SESSION: Model Student Financial Literacy Programs
Tamaya EFGH

With the ever increasing cost of higher education and diminishing financial resources, many students are facing insurmountable challenges in accessing and affording a college education. This session focuses on financial literacy programs as a strategy for achieving greater balance among accessibility, affordability, and accountability at both two- and four-year institutions. Members of the panel will showcase their model financial education programs and how these programs support student success initiatives at their respective institutions. The panel will also provide strategies for ensuring accountability of financial literacy programs.

Moderator: Lana Low, Retention Specialist

Panelists: Tally Hart, Director of Student Financial Aid, Ohio State University; and Bradley Honious, Director of Financial Aid and Veteran's Affairs, Valencia Community College

Sponsored by USA Funds. Be sure to pick up your lunch in the Tamaya Foyer. Tickets will be distributed to receive a boxed lunch. Again, name badges are required for all Summer Academy meals.

1 PM–6 PM

MEETING: TEAM WORKING SESSIONS (optional free time)

Feel free to use the following breakout rooms for team meetings: Eagle A, Eagle B, Bear A, Bear B, and Puma BC.

1 PM–3 PM

STAFF OFFICE HOURS

Please use the sign-up sheets on the bulletin board in Tamaya EFGH to schedule one-on-one time with Summer Academy staff members. Priority for consultants will be given to their assigned teams. Meeting locations are posted on the sign-up sheet.

6 PM

Wolf BC Team Assignment #3 Due: Data-Responsive Institutions

All teams should place their assignments in the marked folders located in the resource room (Wolf BC). Consultant responses to assignments are scheduled to be available by 8:30 a.m. the following morning.

Note: For your convenience, Wolf BC is equipped with computers, printers, and a copy machine.

Resource Room Sponsor: University of New Mexico

6 PM–8 PM

DINNER: On Your Own

Looking to form a group for dinner? Post a message on the bulletin board in Tamaya EFGH.

**Thursday, July 22:
Integrated & Sustained Campus Change**

7:15 AM–8:15 AM

BREAKFAST*Tamaya Perfunction*

Remember to bring your name badge, as it is required for all meals during the Summer Academy.

8:15 AM–8:30 AM

OVERVIEW*Tamaya EFGH*

8:30 AM–9:30 AM

PLENARY SESSION: Connecting Institutional and State Level Priorities to Underserved Student Success*Tamaya EFGH*

Integrated and sustained campus change requires aligning institutional work to key policy priorities and contexts. The speaker will share with participants New Mexico's educational priorities, innovative state programs and supports, and efforts made to establish stronger connections with the K–12, public, and private sectors to improve college access and success for the state's underserved students. For many participants, this plenary will better frame the work they are currently engaged in and how they may approach their own state representatives with marketing and securing support for their work.

Moderator: Lorelle L. Espinosa, Director of Policy and Strategic Initiatives, Institute for Higher Education Policy

Presenter: Viola Florez, Cabinet Secretary for Higher Education, State of New Mexico

9:30 AM–10 AM

BREAK

10 AM–11:30 AM

CONCURRENT WORKSHOPS (see details below)**TAMAYA EFGH WORKSHOP: Implementing Learning Communities: Improving, Enduring, and Scaling Up**

It is one thing to start a learning community, it is another to have it improve, endure, and scale up over time. In a highly interactive group session, participants will discuss what lessons have been learned about how institutions can achieve those important goals. More specifically, participants will think critically about how to structure learning communities for success, which campus departments and stakeholders are key to the viability of learning communities, and how to grow and sustain learning communities over time.

Facilitator: Vincent Tinto, Distinguished Professor, Syracuse University

EAGLE A WORKSHOP: Federal Higher Education Policy in the Obama Era

The president's ambitious goal of seeing the United States once again lead the world in college degree attainment has prompted policy change at the federal level in concert with focused attention by education researchers and philanthropic organizations. Billions of dollars directed toward community colleges, minority-serving institutions, and targeted outreach by national agencies present new opportunities for higher

education systems and institutions that serve underrepresented populations. Yet, given a national focus on the economy and statewide budget shortfalls, there are indeed new challenges. Attendees will be challenged to think about how practice and policy inform institutional work, student achievement goals, and institutional performance.

Facilitator: Lorelle L. Espinosa, Director for Policy and Strategic Initiatives, Institute for Higher Education Policy

EAGLE B WORKSHOP: Effective Communications and Marketing Strategies to Establish Broader Visibility and Appeal

Developing an effective communications and marketing plan to increase visibility of any programmatic effort is important for overall sustainability. This workshop will highlight basic outreach strategies to achieve a higher degree of awareness among institutional stakeholders, supporters, and influencers while generating market buzz. Session participants will learn the importance of a) identifying internal and external target audiences, b) establishing and maintaining relationships with institutional communications/PR staff, and c) utilizing proven tools for broader project dissemination and marketing.

Facilitator: Tia T. Gordon, Founder and CEO, TTG+Partners

BEAR A WORKSHOP: Establishing Senior Administrative Buy-In to Advance Project Success

Institutional change often requires strong and visible support from senior administrators and staff. How should your team communicate your planned work to senior leaders? Who should you approach and engage first? How may your planned objectives be linked to broader institutional and senior-level initiatives? This session will highlight strategies that are useful to engaging, communicating, and negotiating with senior level leaders to move project work forward. Topics to be addressed include avenues of influence, key terms to leverage your case, and strategies to work through senior-level resistance.

Facilitator: Hilda M. Colón Plumey, Special Assistant to the President for STEM+H Development, Sistema Universitario Ana G. Mendez

BEAR B WORKSHOP: Bridging Academic and Student Affairs

Successful campus change initiatives require the commitment and buy-in across divisions. Oftentimes achieving mutual collaboration between academic and student affairs is difficult though important for underserved student success. Participants in this session will be presented with strategies and best practices that are helpful for establishing stronger inroads related to communication, collaboration, and alignment of institutional priorities across divisions. The session will cover how barriers between divisions may be eliminated by setting mutual agendas and goals, use of technology, and defining shared student learning objectives.

Facilitator: Betty Overton-Adkins, Vice President of Academic Affairs, Spring Arbor University

PUMA BC WORKSHOP: Sustainable Campus Change: Managing Conflict for Institutions, Departments, and Individuals

What does it mean for your campus work to be sustainable?

Specific change projects and strategic initiatives require flexibility, clear expectations, and effective communications and negotiation skills across diverse stakeholders. Participants in this session will learn about how to successfully manage conflict within the planning and sustainable implementation associated with institutional change initiatives. Examples and practices highlighted in the session will allow participants to think about how they may better continue their work given common barriers and/or changes at the institutional level that may threaten or change the direction of their original goals.

Facilitator: Kathy Isaacson, Strategic Planning Specialist and Communications Consultant, Strategic Engagement, LLC

11:30 PM–2 PM

LUNCH: ON YOUR OWN

2 PM–3 PM

BREAK

Enjoy a snack and break from your team working session!

2 PM–4 PM

STAFF OFFICE HOURS

Please use the sign-up sheets on the bulletin board in Tamaya EFGH to schedule one-on-one time with Summer Academy staff members. Priority for consultants will be given to their assigned teams. Meeting locations are posted on the sign-up sheet.

2 PM–7 PM

TEAM WORKING SESSIONS

Feel free to use the following breakout rooms for team meetings: Eagle A, Eagle B, Bear A, Bear B, and Puma BC.

6 PM

Wolf BC Team Assignment #4 Due: Integrated & Sustained Campus Change

All teams should place their assignments in the marked folders located in the resource room (Wolf BC). Consultant responses to assignments are scheduled to be available by 8:30 a.m. the following morning.

Note: For your convenience, Wolf BC is equipped with computers, printers, and a copy machine.

Resource Room Sponsor: University of New Mexico

7:15 PM–9 PM

COTTONWOOD DINNER CELEBRATION AND DANCE ACADEMY

To celebrate what we have learned and accomplished together at this Summer Academy, let us enjoy the flavors and musical styling of New Mexico!

Do not forget your name badge!

Friday, July 23: Action Planning

8 AM–9 AM

BREAKFAST/TEAM WORKING TIME

Tamaya EFGH

Teams will have the opportunity to put the finishing touches on their action plans and discuss any final issues with consultants during breakfast. Do not forget your name badge, as it is required for all meals during the Summer Academy.

9 AM–10:30 AM

MEETING: Share Your Success

Tamaya EFGH

All teams will meet to share outcomes of their work at the Summer Academy. During the session, each team will develop a final poster of significant accomplishments from the week, newly formed collaborations, and key next steps upon return to campus. Teams will select one or two representatives to stay with the poster they created and discuss it with colleagues from other institutions. Meanwhile, other team members will circulate, taking this final opportunity to network with teams addressing similar issues and learn from the accomplishments of others at the Summer Academy.

10:30 AM–11 AM

MEETING: Strategies for the Future

Tamaya EFGH

Please sit with your team members. We will review the lessons learned in this Summer Academy and lay out projections and plans for the future, with special attention to ways to keep in touch, continue our dialogue, and disseminate our findings and accomplishments through multiple venues.

Facilitator: Lacey H. Leegwater, Director of Planning and Special Projects, Institute for Higher Education Policy

11 AM

Wolf BC Team Assignment #5 Due: Project Draft And Action Items

All teams should place their assignments in the marked folders located in the resource room (Wolf BC). For feedback from consultants, discuss your project draft and action items with your consultant prior to your submission.

Note: For your convenience, Wolf BC is equipped with computers, printers, and a copy machine.

Resource Room Sponsor: University of New Mexico

11 AM

THE 2010 SUMMER ACADEMY ENDS

Safe journey home and beyond.