

# 2010 IHEP EXPERT MATRIX

NAME	TITLE	AREAS OF EXPERTISE IN HIGHER EDUCATION
Michelle Asha Cooper, Ph.D.	President	<ul style="list-style-type: none"> <li>• Higher education access and success</li> <li>• Federal and state higher education trends and policies</li> <li>• Tuition and financial aid</li> <li>• Higher education financing options</li> <li>• Global higher education trends and policy strategies</li> <li>• College readiness and preparation</li> <li>• Diversity issues</li> </ul>
<b>RESEARCH</b>		
Clifford Adelman, Ph.D.	Senior Associate	<ul style="list-style-type: none"> <li>• Access and success</li> <li>• Degree completion rates</li> <li>• Standardized testing and assessment</li> <li>• Student mobility and transfer patterns</li> <li>• The role of community colleges</li> <li>• Secondary/postsecondary transitions and curricular alignment</li> <li>• International issues on participation, attainment, and degree qualifications</li> <li>• Course-taking, curriculum, and majors</li> </ul>
Ann Coles, Ed.D.	Senior Associate	<ul style="list-style-type: none"> <li>• Trends in college access and success</li> <li>• Underserved populations and higher education opportunity</li> <li>• School-to-college transition</li> <li>• Access and persistence policies, programs, and practices</li> <li>• Financial aid policy Using social marketing to increase college-going</li> </ul>
Alisa F. Cunningham	Vice President of Research and Programs	<ul style="list-style-type: none"> <li>• Benefits of higher education</li> <li>• Private financing, including loans and scholarships</li> <li>• Trends in higher education</li> <li>• Tuition, financial aid issues</li> <li>• Financing higher education, especially relating to disadvantaged groups</li> <li>• Tribal colleges and universities, including investing in Native Americans</li> <li>• Using higher education data (national databases) in policymaking</li> <li>• Prices and net prices and trends</li> </ul>
Gregory Kienzl, Ph.D.	Director of Research and Evaluation	<ul style="list-style-type: none"> <li>• Economics of higher education</li> <li>• Community colleges</li> <li>• Access and completion</li> <li>• Financial aid</li> <li>• STEM</li> <li>• Educational pathways</li> </ul>
Patti McGill Peterson	Senior Associate	<ul style="list-style-type: none"> <li>• International higher education</li> <li>• Internationalization of U.S. higher education</li> <li>• College and university administration</li> <li>• Governance</li> <li>• Academic program development</li> </ul>

Thomas D. Parker, Ed.D.	Senior Associate	<ul style="list-style-type: none"> <li>• Higher education finance</li> <li>• Higher education access</li> <li>• Domestic and international</li> <li>• History of higher education</li> <li>• Trends in international higher education</li> </ul>
Ronald Phipps, Ed.D.	Senior Associate	<ul style="list-style-type: none"> <li>• Financing higher education</li> <li>• Statewide governance</li> <li>• Distance learning and technology</li> </ul>
Brian Sponsler	Research Analyst	<ul style="list-style-type: none"> <li>• Politics of higher education policymaking</li> <li>• State-policy adoption and outcomes</li> <li>• Inter-state spread of policy ideas</li> </ul>
Thomas R. Wolanin, Ph.D.	Senior Associate	<ul style="list-style-type: none"> <li>• Federal higher education policy, with a focus on student financial aid programs and accountability systems</li> <li>• Higher education equity issues, such as low-income, disabilities, and foster youth</li> <li>• Higher education in post-Soviet countries including Kyrgyzstan, Georgia and Poland</li> <li>• Higher education policies in South Africa, Tanzania and Mozambique</li> </ul>
<b>PROGRAMS &amp; INITIATIVES</b>		
Lorelle L. Espinosa, Ph.D.	Director of Policy & Strategic Initiatives	<ul style="list-style-type: none"> <li>• Higher education access and success</li> <li>• Undergraduate and graduate student diversity</li> <li>• Underrepresented minorities, women, and women of color in STEM fields</li> <li>• College admissions</li> <li>• Federal education policy</li> <li>• Alignment between secondary and postsecondary education</li> </ul>
Lacey Leegwater	Director of Programs and Planning	<ul style="list-style-type: none"> <li>• Student engagement in learning</li> <li>• Campus practices and procedures</li> <li>• Data-informed decision-making and institutional change</li> <li>• Intra- and inter-campus collaboration and solution management</li> </ul>

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January 2010



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