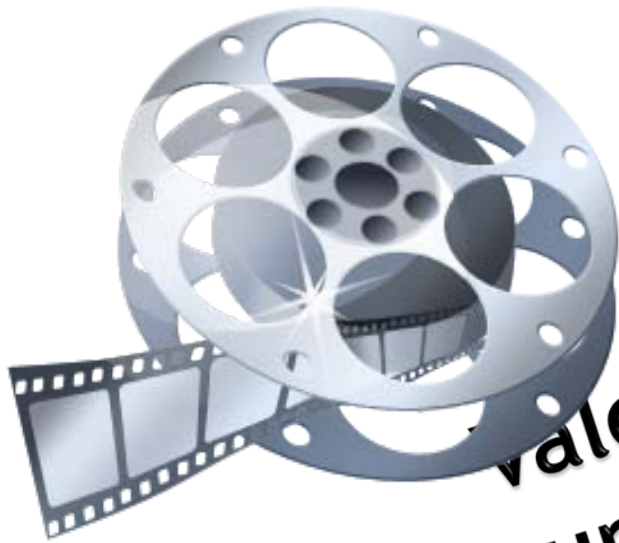


Presentation

Valencia Community College

Take One.....Lights, Camera, Action!



Rated **E** for Everyone!

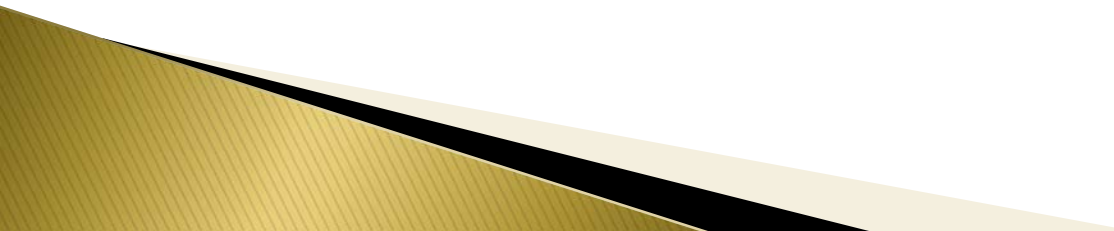
Valencia
Community College
presents this year's blockbuster

FLIRT!

Directed by Brad Honious




About Us: 2008-2009

- ▶ Located in Orlando, Florida serving Orange and Osceola Counties
 - ▶ 5 College Campuses (6th on its way) and a Criminal Justice Institute
 - ▶ Annual Enrollment credit enrollment is 50,225; FTE 26,821
- 

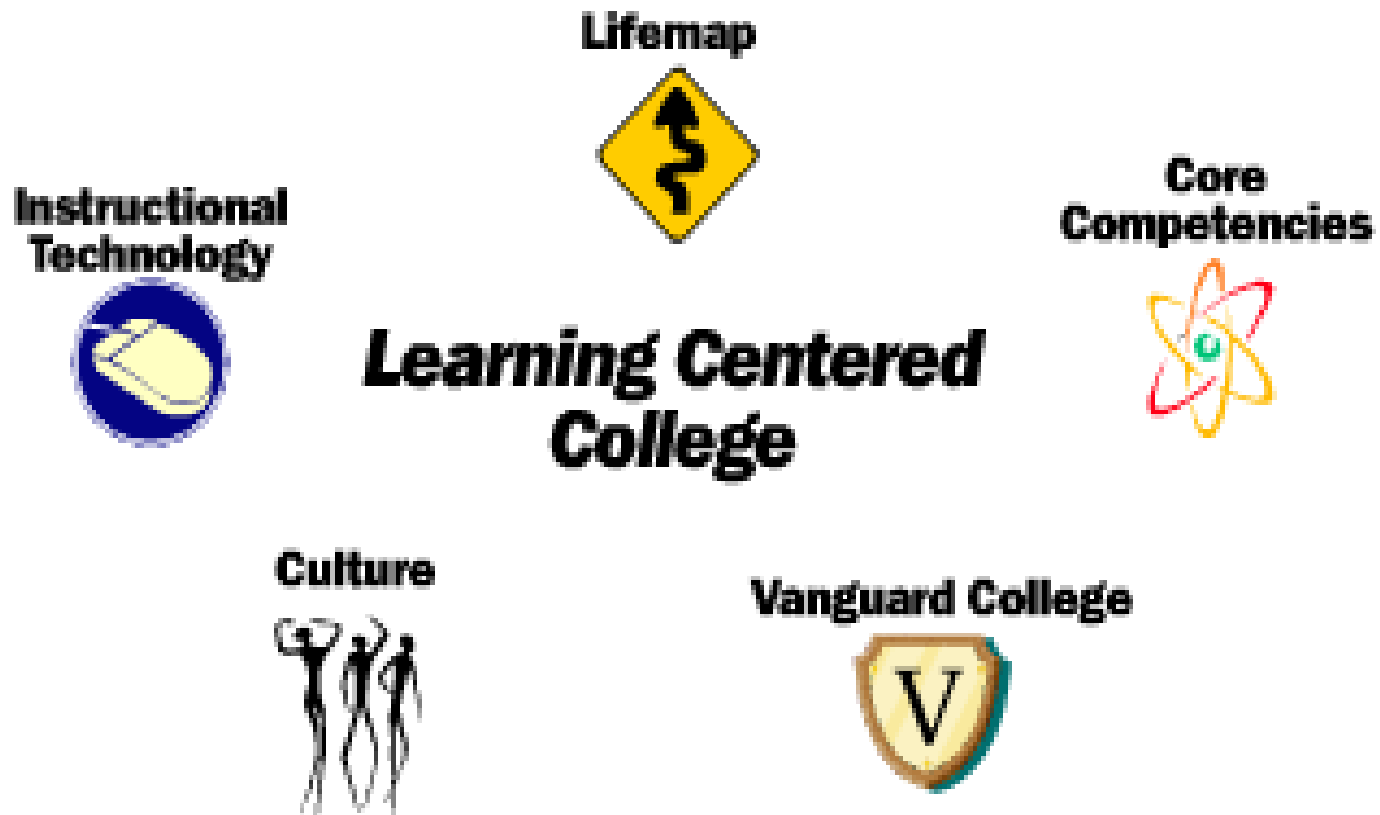
About Us: 2008-2009

- ▶ **41% Caucasian, 26.5% Hispanic, 15.3% African-American**
 - ▶ **44% of the students attend fulltime**
 - ▶ **Average Student Age 23.4**
 - ▶ **# 5 producer of Associate Degrees in the country**
- 

A Little History

- ▶ **1995 – Institutional Transformation Initiative** which focused on collaboration to become a more learning-centered institution
 - ▶ **2000 – Designated one of 12 International Vanguard Learning Colleges** by the League of Innovation in Community Colleges
 - ▶ **2005 – Named Achieving the Dream Institution**
- 

Learning Centered College



Life Map Tools

MeInTheMaking

Start creating your own LifeMap by exploring this database of resources for school, work, your future and life in general.

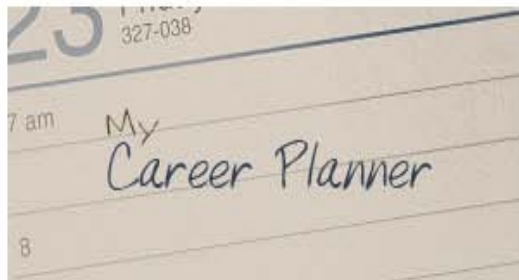
MY EDUCATION PLAN

Completely map out all of your classes, set a projected graduation date and never take an unnecessary class again.

MY PORTFOLIO

Keep an online portfolio of your best work to show professors, friends, college admissions officers and potential employers.

Lifemap - My Career Planner



Lifemap - My Job Prospects



Lifemap - My Financial Planner



My Financial Planner

Financial Literacy 101

MyMoney

Resources

Course




My Money

Welcome Bradley

[Resume Course](#)

You've completed 52% of the course

Course Bookmarks

- Financial Health 

My Tools

- My Goals
Your financial journal.
- Calculators
Your reality check.
- My Recommendations
Personalized feedback.

Websites

Add / Edit

- Annual Credit Report
Keep links to your financial web sites in one place - click here to add a link.



[Financial Resources](#)

Want to learn more?

Downloads

- Course Fact Sheets
- Financial Aid Fact Sheets
- Talking with Parents Worksheet

Course Progress



You have completed
52%
of the course
[Resume Course](#)

My Account

- Update Contact Info
- Preferences
- Local Financial Literacy Resources

**904 Student
Users between
12/03/08 –
1/21/10**

National Endowment for Financial Education (NEFE)

Valencia Community College



Go

CashCourse

Define your finances. Define your future.



[Home](#) | [Most Popular Topics](#) | [About](#) | [Clue Us In](#) | [Budget Wizard](#)

> Financial Basics

- Budgeting & Financial Planning
- Overspending
- Banking Your Money
- Dealing with Debit & Credit Cards
- Mixing Money & Family
- Protecting Your Credit
- Preventing Identity Theft
- Avoiding Quick Financial Fixes
- Setting Financial Goals
- Saving Money
- Planning to Be Rich
- Planning for Retirement

[Paying for College](#)

[College Life](#)

WELCOME TO CASHCOURSE!

Take a look around. The information here will help you make informed financial decisions throughout your college years and into your professional life.

What's New?

What do you need to know about managing money? [Take our quiz to find out](#)

[Finding work in a tough job market.](#)

[Credit card companies dropping out of college.](#)

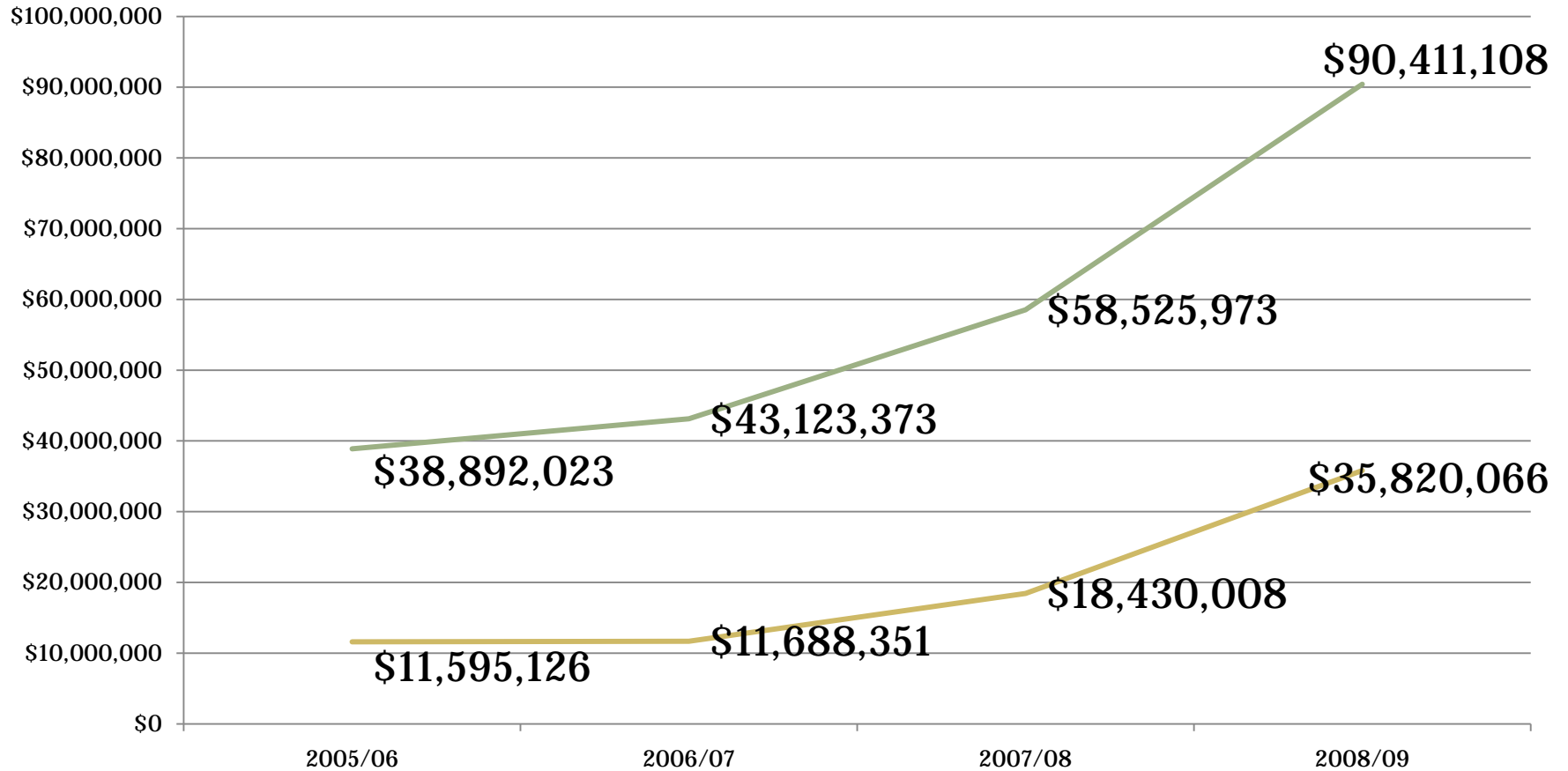


What budget killer can pose the greatest threat to your wallet?

TAKE THE QUIZ

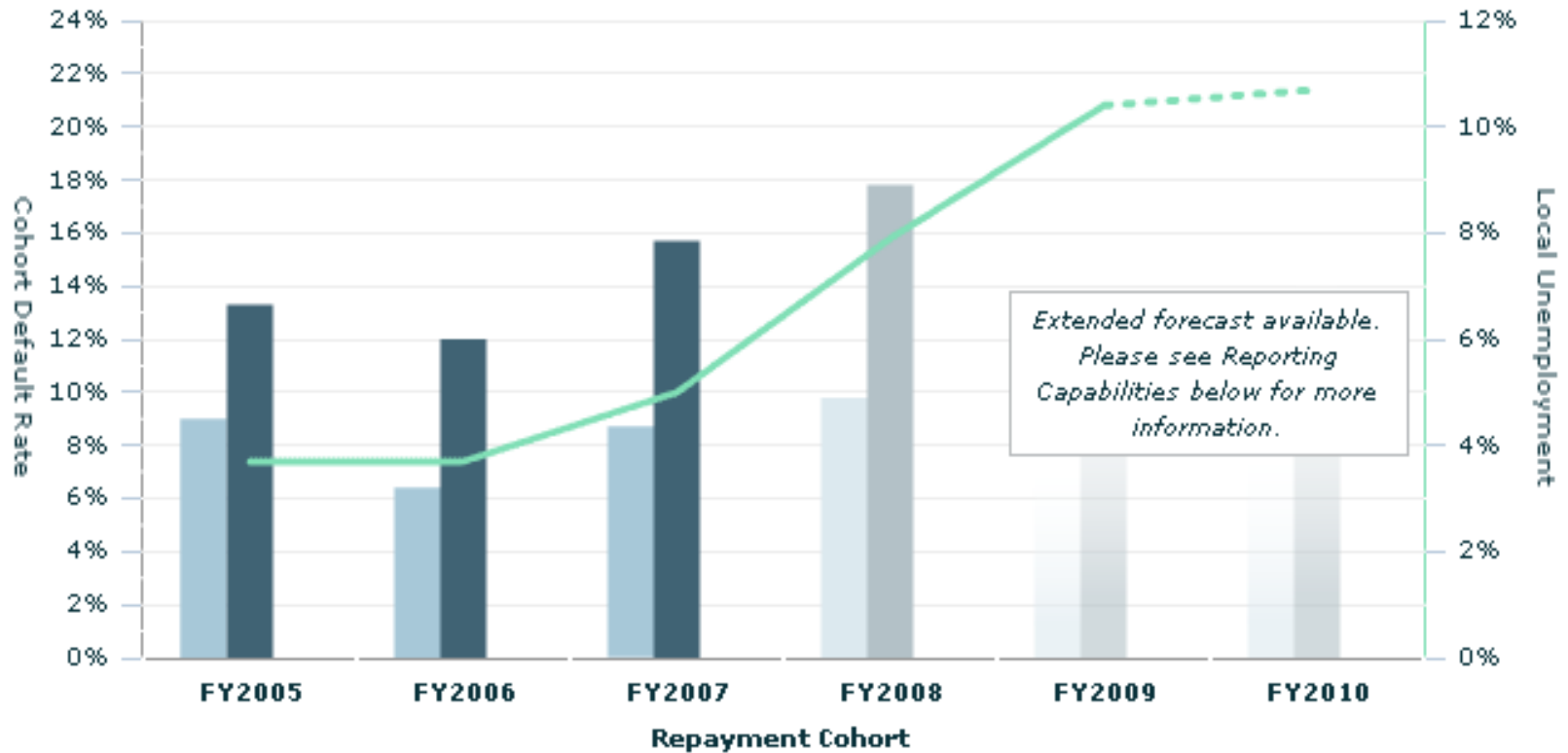
Financial Aid Statistics

— Loans — Total



Default Rates & Unemployment

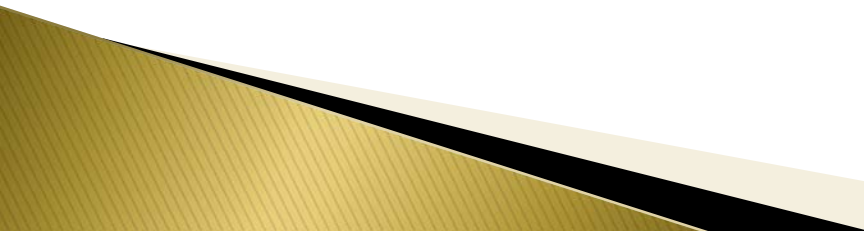
Search: Valencia Community College (Orlando, FL) [006750]



Then Came Dr. Lana Low, IHEP, and USA Funds

Institute for Higher Education Policy's Summer
Institute 2009

Our Team

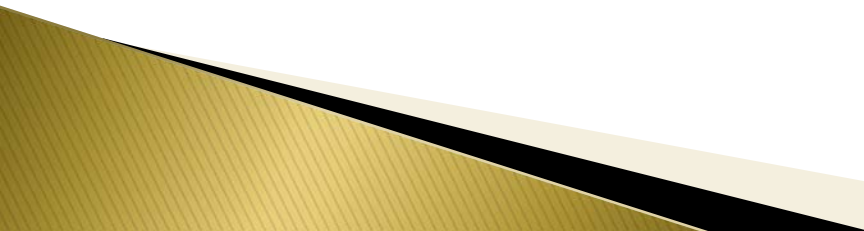
- ▶ **Chris Klinger, Dean of Students, Osceola Campus**
 - ▶ **Christy Cheney, Director of LinC (Learning in Communities) College-wide**
 - ▶ **Kathy Suarez, Coordinator of Financial Aid, East Campus & Winter Park Campus**
 - ▶ **Madelyn Young, Career Center Counselor and SLS Coach, West Campus**
 - ▶ **Brad Honious, Director of Financial Aid College-wide**
- 

Then came FLIRT and New Logo!



**Financial
Learning
Implementation
& Research
Team**

Additions to Team

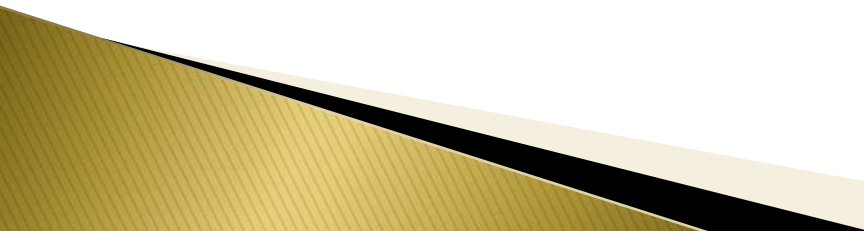
- ▶ **Marva Pryor, Professor of Business**
 - ▶ **Chanda Torres, Director of Student Development**
 - ▶ **Barbara Shell, Assistant Director for Community & Alumni Relations**
 - ▶ **Ilia Cordero, Coordinator of Financial Aid, Osceola Campus**
 - ▶ **John Stover, Director of Bridges to Success Program**
- 

What we've done in 6 months

- ▶ 3 “Flirting with Money” presentations with Lin students (180)
- ▶ 3 “Financial Aid & Scholarship” presentations with LinC students (120)
- ▶ 3 Skillshop Series presentations (25-30)
- ▶ Presented to Student Success Faculty – Welcome Back



What we've done in 6 months

- ▶ Hands on Presentation to SS Faculty on LifeMap – My Financial Planner & Student Resource Web Page
 - ▶ Presented on Financial Aid And Financial Learning Resources to SLS Classes
 - ▶ Started a pilot at Osceola Campus of “Financial Learning Ambassadors”
 - ▶ Started planning for spring, summer, fall
 - ▶ Surveyed our students
- 

Student Survey

- ▶ Opened the survey for a week
- ▶ Offered Prizes
 - 3 \$25.00 Gift Cards to the Bookstore
 - 6 Copies of Getting Loaded: Make a Million...While You're Still Young Enough to Enjoy It by Peter G. Bielagus
 - 1 set of Suze Orman Financial Cards
- ▶ 2274 Student responded
- ▶ 5 questions and a comment section

Student Survey Results

Please select the answer that best describes your opinion of personal financial learning.

		Very Important	Important	Moderately Important	Of Little Importance	Unimportant
1.	How important is it that Valencia offer you opportunities to learn about personal finances?	<input type="radio"/> [1289]	<input type="radio"/> [622]	<input type="radio"/> [242]	<input type="radio"/> [55]	<input type="radio"/> [53]

		Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
2.	I value opportunities to learn about personal finances.	<input type="radio"/> [1291]	<input type="radio"/> [814]	<input type="radio"/> [78]	<input type="radio"/> [27]	<input type="radio"/> [47]

		Excellent	Above Average	Average	Below Average	Poor
3.	How would you rate the opportunities for personal financial learning offered at Valencia?	<input type="radio"/> [332]	<input type="radio"/> [534]	<input type="radio"/> [1046]	<input type="radio"/> [262]	<input type="radio"/> [71]

		Never	1--5 times	6-10 times	11 times or more	I didn't know this was available
4.	Since starting at Valencia, I have used the My Financial Planner portion of My LifeMap.	<input type="radio"/> [917]	<input type="radio"/> [669]	<input type="radio"/> [85]	<input type="radio"/> [46]	<input type="radio"/> [542]

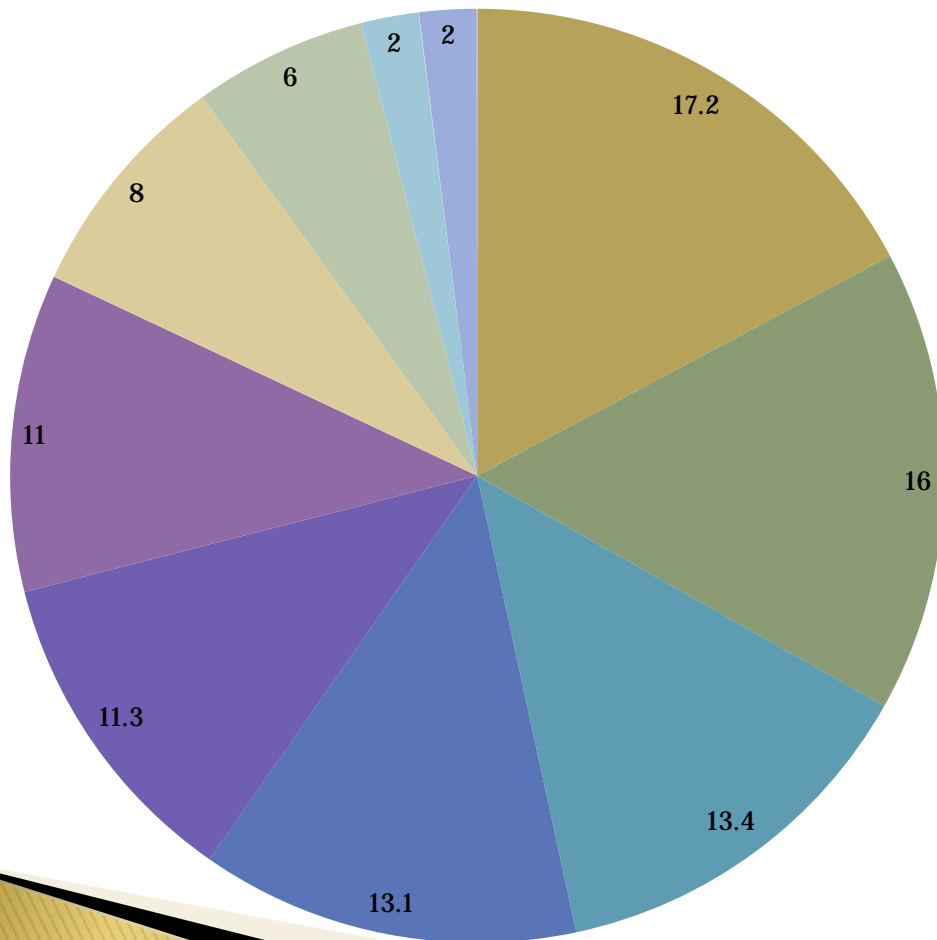
Student Survey Results

5. How would you like personal financial learning opportunities delivered (choose all that apply)?

- [1429] Online web pages
- [1008] Computer-based instruction
- [1112] Classroom instruction
- [665] Social networking web page (i.e. Facebook)
- [983] Workshop format
- [760] Newsletters
- [877] E-mail blasts
- [683] Videos online

Student Survey Results

Topics



■ Avoiding Loans and Paying for College

■ Credit/Credit Cards

■ Managing Money

■ Budgeting

■ Saving

■ Investing

■ Get out of/Avoid Debt

■ Personal Spending

■ Banking/Insurance

■ Employment Ideas

What's Coming up in Spring

- ▶ **College Learning Day Presentations**
 - Faculty & Staff Helping Students with the Financial Aid Puzzle @ Valencia
 - Learn to FLIRT in 75 Minutes
- ▶ **Skillshops on all campuses**
- ▶ **LinC Presentations**
- ▶ **Bridges to Success Presentations**
- ▶ **Student Clubs & Organizations Presentations**

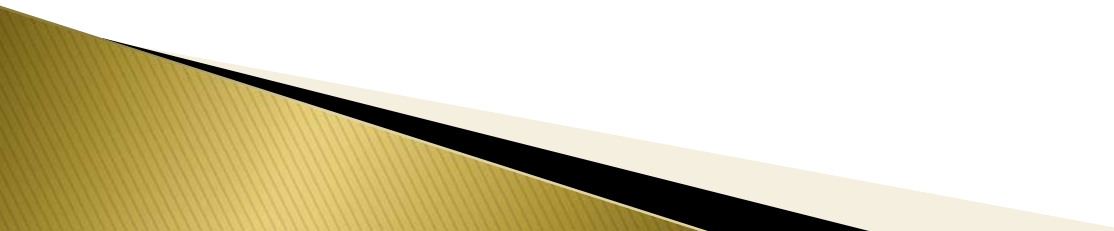
What's Coming up in Spring

- ▶ **Spring Financial Learning Week – April 5th-9th**
 - **Financial Learning Peers Information Fair in the Atrium Osceola Campus**
 - **National Speaker on 3 Campuses**
 - Peter G. Bielagus (www.peterbielagus.com)
 - **Skillshops on 4 campuses**
 - **Finances Spinning out of Control? Learn about Budgeting and Savings**
 - **Student Loans, 'Oh My! I'm Graduating College – What Now?**
 - **Other Financial Learning Sessions Planned**

FLIRT Moving Forward

- ▶ Meets Once a Month
 - ▶ Planning for Summer 2010, Fall 2010, and Spring 2011
 - ▶ Develop a Web Presence & Brand
 - ▶ Refine and Develop a Sustainable Program
 - ▶ Develop Student Learning Outcomes
 - ▶ Look for Grant Funding
- 

FLIRT Moving Forward

- ▶ **Develop an Evaluation Strategy and Tools**
 - ▶ **Developing a Speakers Bureau with Alumni**
 - ▶ **Develop Programs for the Community**
 - ▶ **Develop a Financial Learning Library for Faculty & Staff**
 - ▶ **Plan a Major Event once a Semester**
 - ▶ **Continue to Try New Things**
- 

MY TIME
IS UP!

Remember to FLIRT!



FINANCIAL
LEADERSHIP

